



The Healing Cities Institute and EcoDesign Resource Society are hosting **Living the New Economy (Vancouver Island)** in Victoria, BC, **Nov 29-Dec 5.**

This week of events is designed to energize, accelerate and celebrate the people, institutions and collaborations that are bringing a new economic movement to life – one that is more local, democratic, sustainable and resilient.

Come and explore opportunities for you to participate in a new paradigm that crosses all sectors: energy, food, housing, transportation and finance.

Highlights of the week include an Opportunity Fair, and sessions on raising local capital, and starting a regional food hub. Workshop topics include *Indigenomics*, *Permanomics*, social media and mobile technology, marketing and sales for entrepreneurs and much more. See the next page for the full program.

Buy Tickets >>

Presented by



Co-hosted by



Sponsored by

BAYVIEW PLACE



*converging ideas,
resources, and people
to help you thrive
in the New Economy*



featured speaker

Ethan Roland

Permaculturist and
Author, *Regenerative Enterprise*

speakers & mentors



www.neweconomy.ca / nicole@healingcities.org

Program at a glance



Fri, Nov 29

Living the New Economy
Victoria, BC
VANCOUVER ISLAND

Get full access
to all 20 events
by getting a
Week Pass
[click here>>](#)



Embracing the New Economy

> An audacious exploration into the emerging paradigm, including *Indigenomics* and *Permanomics*

Sat, Nov 30

Opportunity Fair

> Exhibitors, youth & 2nd career opportunities, flash pitches to a cheerleading audience

Sun, Dec 1

Round Table Sessions (40-min.)

> Financing the future; innovative business models; legal literacy for entrepreneurs; new currencies

Mon, Dec 2

Marketing with Integrity in the New Economy

> The true purpose of marketing (and it isn't attraction)

Tue, Dec 3

The Graceful Art of Selling

> Heart-felt, grounded, non-manipulative

Wed, Dec 4

Breaking the Log Jam: Business Organizing for the New Economy

> Organizational efficiencies that free up creativity

Thu, Dec 5

Lessons from Transition Towns

> Engaging a whole city in building a new, low carbon economy

LUNCH BREAK / MENTORING

Opportunity Fair (cont'd)

Idea Jam

> Mashing minds & hearts in an exuberant vision of the future

Community Resilience through New Forms of Ownership

> Land trusts, co-housing, ecovillages, co-operatives

Revitalizing Your Downtown Core: A Design Collaboration

> Looking at downtown through a New Economy lens

Starting a Regional Food Hub

> A social enterprise incubator to increase local food production

Shared Space Concepts and Projects

> Community economic development hub, social enterprise centres, arts cooperative

The Power of Raising Local Forms of Capital

> Four local initiatives including the new Community Investment Fund

DINNER BREAK

Poetry Slam

> Spoken word contest

Permanomics

> Applying ecological principles to future-proof modern economies

Social Media and Mobile Tech: Empowering the New Economy

> Geeks and social entrepreneurs get it on!

Indigenomics

> Learning resilience and sustainability from traditional indigenous economies

Fending Off the Local Farm Succession Crisis

> Bringing together farmers and the local food scene – keeping the dream alive



The Fishbowl

> Think Shark's Tank, but kinder

IT ALL STARTS HERE!

In coalition with the **New Economy Action Group**

Buy Tickets >>